



# 2021 Grantmaking Guidelines Webinar

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Tuesday, August 10, 2021  
10:00 A.M.

# When Women Thrive, Mississippi Thrives

Our mission is **economic security for women**. We invest in organizations and activities across the state because we know that when women are economically safe and secure – so are their families, and so are their communities.

We are a public foundation: the only state-wide grant maker focused on women and girls.

- A 501c3 public charity
- We combine resources to support our area of expertise

We raise funds each year to support both our annual operating needs and to build our endowment resources.

- Since 2003 we have invested more that \$4 million towards our mission



# When Women Thrive, Mississippi Thrives

The Foundation works toward social change in Mississippi by advocating, supporting inclusiveness, and promoting accountability and sustainability in all of our work.

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WFM operates from a social change model that all women should have the opportunity to obtain a degree or credential, good jobs with benefits, and plan their pregnancies.



# When Women Thrive, Mississippi Thrives

- We make **grants**, conduct **research**, provide **education and awareness**, and advocate for change in the following focus areas:
- **Grant Focus:**
  - Access to (2-year) degrees and skills training
  - Two-generation approach
  - Healthy Women
- **Community Engagement & Leadership Development:**
  - MS Women's Policy Institute
  - She's on Board
  - Consider This
  - Thrive @ Work (Coming up on 10/21/21)





## Grantmaking Goal:

During this grant cycle the Foundation will focus its grantmaking on reproductive wellness/healthy women.

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The Foundation will also focus on two-generation work that takes a whole-family approach that focuses equally and intentionally on educational services and opportunities for the parent and the child.



## Two (2) Focus Areas for Grantmaking Activities:

- **Focus Area #1:** Reproductive Wellness/Healthy Women
- **Focus Area #2:** Better Futures: Two-Generation Work



## Healthy Women:

The Foundation believes that women are less likely to experience an unintended pregnancy when they have:

1. Access to opportunity
2. A vision for a positive future
3. Access to preventive health care services
4. High quality sex education

The Healthy Women focus area seeks to promote and support the implementation of projects that address the issues of reproductive wellness in Mississippi.



## Healthy Women:

Proposals ranging from **\$25,000-\$50,000** will be accepted.

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Applicants may apply for a one year grant for *\$25,000* or a two year grant for *\$50,000*.



## Reproductive Wellness/Healthy Women Focus Areas:

### **Applicants will be evaluated on the following criteria:**

- An ability to develop a realistic approach to program design and implementation
- An organization's experience in providing effective reproductive wellness and/or youth/adolescent services in the community
- A willingness to partner with local community partners/stakeholders
- Budget, timeline, and outcomes



## Healthy Women Focus Areas:

- Community-based reproductive wellness programs
- Access to Adolescent Health Services/Teen Health Clinics
- Access to contraception and research
  - *Men and women/girls and boys are eligible to participate in reproductive wellness activities*



## Community-Based Reproductive Wellness/Healthy Women Programs:

- Engaging parents in reproductive wellness activities including but not limited to educating parents on how to talk to teens about a variety of topics including relationships and pregnancy prevention
- Engaging faith-based organizations in reproductive health strategies
- Implementing a comprehensive, medically accurate, evidence-based sex education program/curriculum into already existing models/programs (Curriculum for programs must be listed on the US Health and Human Services – Office of Adolescent Health’s approved curriculum list)
- Implementing evidence-based programs aimed at preventing repeat teen pregnancies



## Improving Access to Adolescent Health Services/Teen Health Clinics:

- Incorporation of adolescent health needs into community health events, back to school events, teen health summits, etc.
- Implement a peer health education training program where teens and young adults are equipped to be community resources for correct information and referrals for STI screening and reproductive health care
- Increase the number of young people who visit health clinics for preventive health services that includes sexual and reproductive health services



## Access to Contraception/Research:

- Increase access to sex education in schools
- Programs that increase access to comprehensive contraceptive care and contraceptive methods as an integral component of women's health care
- Research/data collection policy analysis of reproductive health issues facing the state of Mississippi.



## Better Futures: Two Generation Work:

Seeks to fund two-generation education programs that provide opportunities that meet the needs of parents and children. The programs will focus on providing ***education/support for parents*** in coordination with ***high quality education/support*** for children.

Two-generation programs must serve economically vulnerable families.

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Proposals ranging from ***\$10,000-\$25,000*** will be accepted. All grants will be for one year.

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# Harness the Family's Full Potential



## The Need

Fragmented policies and programs that address the needs of children and parents separately leave either the child or parent behind and dim each family's chance at success.

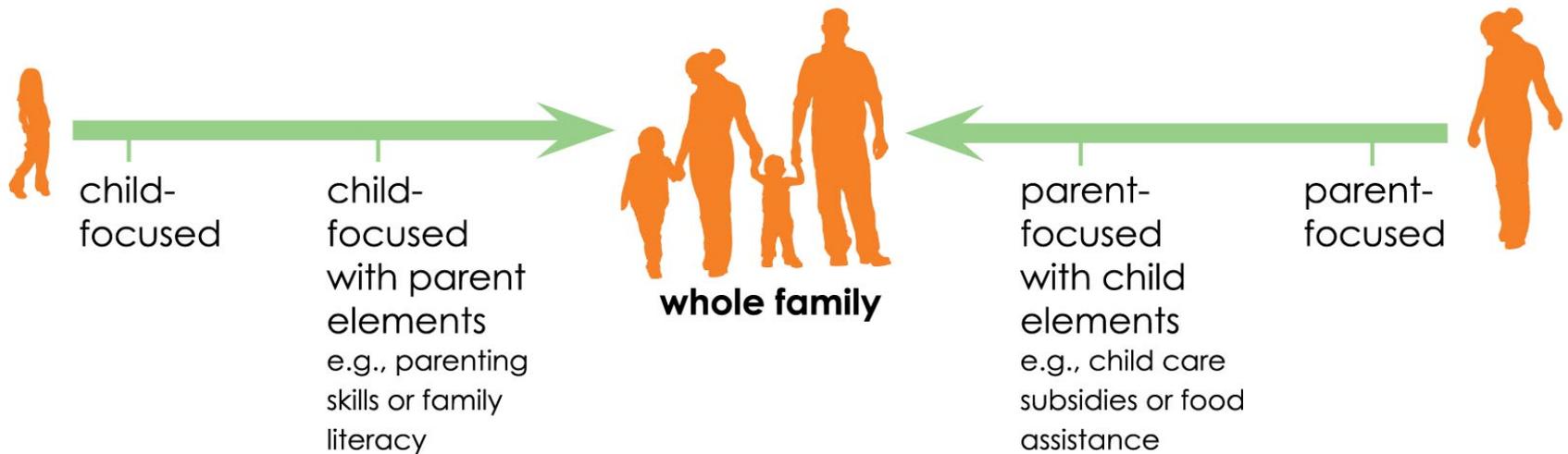


## The Solution

Policies and programs that address the needs of *children and their parents together* can harness the family's full potential and put the *entire family* on a path to permanent economic security.

# Integrating a 2-Gen Lens

## The Two-Generation Continuum



**Two-generation approaches** provide opportunities for and meet the needs of children and their parents together.



# How To Apply For A WFM Grant

## Step #1: Make sure you meet ALL qualifying guidelines

### Qualifying Guidelines:

- Your organization must have 501(c)(3) tax-exempt status; or must be a governmental, educational or research institution with tax-exempt status.
  
- Your grant proposal must be for a program based in Mississippi that impacts women and girls.



## How To Apply For A WFM Grant

### **Step # 2: Submit an online Letter of Intent (LOI)**

(via the Foundation's online grant system)

#### **The LOI should include the following items:**

- Information documenting your organization's eligibility, including organizational name, address, director, tax ID number (EIN) and brief description of current services and population served
- Title of the program for which your organization is requesting funds and whether the program is new, existing, or a modification of an existing program
- Geographic service area



## How To Apply For A WFM Grant

### **The LOI should include the following items, continued:**

- Target population (i.e. youth, parents, teachers, etc)
- Proposed activities (Brief and concise description)
- Plan to engage key stakeholder/community partners in the program
- Timeline
- Proposed budget



## How To Apply For A WFM Grant

### Step # 3: Submit a full proposal:

- If your LOI is approved, you will be invited to submit a full proposal.



## How To Apply For A WFM Grant

The Women's Foundation of Mississippi does **NOT** support the following:

- Individuals and scholarships
- Grants for long-term operational costs
- Religious or evangelical activities
- For-profit organizations
- Organizations outside of the United States
- Organizations with a focus outside of Mississippi
- Organizations lacking a focus on women and girls
- Organizations lacking diversity in their Board and Staff will be less competitive



## Important Dates / Timeline

- **Tuesday, August 10, 2021:** Online grant system is open to start the LOI applications
- **Friday, August 27, 2021:** Organizations submit Letters of Interest (LOIs) based on WFM's guidelines
- **Thursday, September 16, 2021:** Based on LOI submissions, organizations are invited to submit full proposals
- **Monday, October 11, 2021:** Full proposal applications due to WFM
- **October 11 – November 5, 2021:** Proposal reviews and site visits
- **Wednesday, December 1, 2021:** Official notifications to organizations



# Q & A



THANK YOU!

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Women's Foundation of Mississippi

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