# WOMEN'S FOUNDATION

OF MISSISSIPPI

2020 Annual Report

2020 reminded us just how vital our mission of economic security is for women in Mississippi. None of us could have imagined the challenges the year would bring, but with your help, we were able to respond robustly and show the power of community, giving, and neighborly love that so many of us have come to expect from Mississippians. Because of you, we are strong and helping to meet the needs of Mississippi's women and girls. We hope this annual review of our work from this past year fills you with pride - it should! YOU helped make it happen.

In the wake of the pandemic, we immediately responded by talking with our dozens of grantee partner organizations statewide to understand their needs. Thanks to the generosity of so many of our private foundation, corporate, and individual donors, we implemented a rapid response grant making program and awarded more than \$160,000 to over 30 organization to help with critical needs during the crisis. Additionally, we conducted our annual grant making program - including new grants and evaluation of existing grantee projects - and we awarded \$270,000 in annual grants to eleven Mississippi-based nonprofits directly serving the state's women and girls.

Like so many companies and nonprofits, we had to adapt to the virtual life that 2020 brought with it. Because we were able to quickly get our online capabilities up to speed, many of our community education and engagement events still occurred in a virtual setting. Programs like Thrive @ Work and our board training session for women, She's On Board moved online to reach those they were designed to benefit. In 2020, we continued our Mississippi Women's Policy Institute - a fellowship program to help develop women leaders in the policy advocacy space - and supported legislative interns through our partnership with Millsaps College.

When Women Thrive, Mississippi Thrives



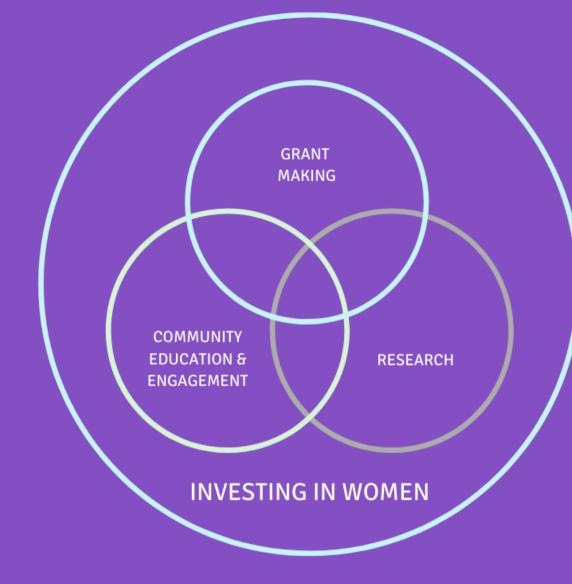
Tracy DeVries EXECUTIVE DIRECTOR



Vonda Reeves 2020 BOARD CHAIR

#### How We Make An Impact

By combining resources from so many funders, including private foundations, individuals, and corporate donors, we create change and transform communities through grant making, community education and engagement, and research. By investing in women and girls, we are investing in all of Mississippi.



When women are economically secure, safe, and healthy, so are Mississippi's families and communities.

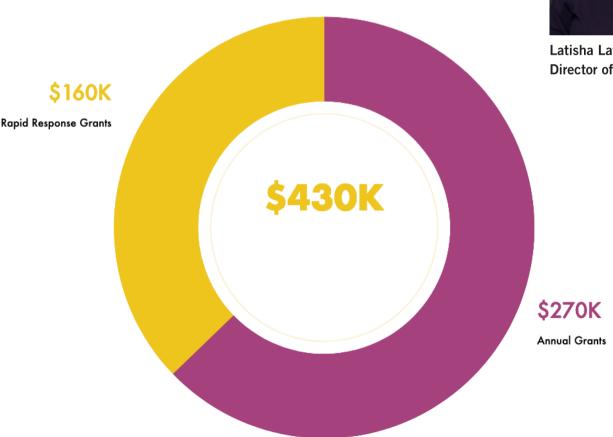
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# Grant Making

2020 was a tough year for everyone, but the Women's Foundation of Mississippi faced the challenge head on. The Foundation understood that the women and families served by our grant partners needed immediate assistance to maintain their humanity during the height of the pandemic. We also understood that our annual grant making work could not cease even while the world was shutting down. Not working was not an option. To fulfill our mission of economic security for women, we had to be flexible, compassionate, and responsive. As the Director of Grants Programming, I reached out to our partners across the state to learn about their needs and priorities. We were hearing about a wide variety of needs like emergency food assistance, hygiene items and protective equipment, assistance with rent and utilities, help with childcare, technology upgrades, and support for victims of domestic violence. Using our tested and trustworthy grant making network, we were able to get the first round of grants out the door less than one month from our initial contact with grantee partners. To date, we have awarded more than \$160,000 in rapid response funding. Additionally, we also were able to maintain our annual grants program and invest in our established focus areas. With more than 30 organizations receiving grants from the Women's Foundation, 2020 was one of our busiest years. In all, we were able to award more than \$430,000 in grants in 2020 alone. Despite the pandemic, WFM staff, and especially its grants committee members, executed a successful 2020 grant cycle. Grant committee members took time out of their busy schedules to read and review applications, conduct virtual site visits, and make funding recommendations. This past year would not have been possible without their valuable input and assistance.



Latisha Latiker Director of Grants Programming



# Grant Making

We continue to manage a robust grants program and, combining our rapid response and annual grants, we awarded funds to more than 30 grantee partners throughout 2020. As you can see from our map of grantees on the next page, we invest in every region and corner of the state. Our investments this past year fell under several focus areas:

- Rapid Response Grant Funding
- Access to Opportunity: Community Colleges
- Better Futures: Two Generation
- Healthy Women

Our work on community college campuses and other institutions of higher learning continues to make a difference for student parents earning degrees and certificates. We have supported grant programs at nearly all of the state's community college campuses at one time or another, and we have seen graduation rates at or near 80% for the students participating in the programs we support. By supporting things like mentorship programs, childcare assistance, transportation resources, and emergency funds, our work is transforming lives and communities. Additional community college investments are expected in 2021, and we look forward to sharing this exciting work with you.





- The Lighthouse | Black Girl Projects
- Pearl River Community College

OF MISSISSIPPI

# **2020 Annual Grants** Two-Generation Better Futures Focus Area



# St. Gabriel Mercy Center Mound Bayou, MS

Using the internationally recognized "Parents as Teachers" model, St. Gabriel Mercy Center offers optimal early childhood development learning opportunities that also focus on the health of young children, while supporting and engaging their parents or caregivers. Their certified Parent Educators provide inhome services to children and families during the first three years of the child's life to assess their overall development. A ten-week parenting curriculum is also being used at the same time.

## Spring Initiative Clarksdale, MS

Spring Initiative empowers young people in the Mississippi Delta to beat the odds, access the opportunities they deserve, and build successful, happy and hopeful lives for themselves. This grant supports parents and students with the personalized support they need to overcome and thrive. Both mothers and their children will be supported through a two-generation approach.



# **2020 Annual Grants** Two-Generation Community College Focus Area



#### 2nd Chance MS Oxford, MS

Over the last several years, 2nd Chance MS has built strong programs and long-standing relationships with Community College Adult Education and Workforce Coordinators across the state. They will be using their expertise to support female caregiver students with children under the age of 13 through wrap-around services, helping them to complete their degree and certificate programs.

# Pearl River Community College Poplarville, MS

The goal of Making WAVES (Women Achieving Victories and Educational Success) at Pearl River Community College is to recruit and equip non-traditional and economically vulnerable families from within the sixcounty service area, providing two-generation educational programs. This two-generation approach to degree completion is designed to meet the needs of parenting students and their children.



# **2020 Annual Grants** Healthy Women Focus Area

# Institute for the Advancement of Minority Health Jackson, MS



The Institute for the Advancement of Minority Health is a non-profit, public health organization dedicated to improving the lives of vulnerable, disadvantaged, minority individuals in Mississippi. This grant supports 'Love Yourself First: An STD Risk Reduction Program' for African American women and girls in and around Hinds County.

# Plan A Mobile Health Inc.

#### **Mississippi Delta**

Plan A Health addresses health care disparities in rural communities through mobile clinics that provide care directly to underserved communities with needs not being met by the existing health care infrastructure. Their mobile clinic will open its doors soon, and they expect to see 2,000 patients the first year, providing reproductive health services & primary care screenings free of charge.



# **2020 Annual Grants** Healthy Women Focus Area

# The Lighthouse | Black Girl Projects Jackson, MS



The Lighthouse I Black Girl Projects will implement programming focused on sexual reproductive health and relationship well-being with the assistance of Making Proud Choices curriculum for high school and collegeaged girls/young women and boys/young men. The grant will focus on African American youth and help to provide services in Hinds and Copiah Counties.

# Teen Health Mississippi

#### Jackson, MS

Through LinkedUp, Teen Health Mississippi works with high school-based health clinics to increase their capacity to support their students with access to sexual and reproductive health education and services as they make the transition to college and/or the adult healthcare system. Teen Health will continue its partnerships with Lanier High School, South Delta High School, Terry High School and Jim Hill High School.



# **2020 Annual Grants** Access to Opportunity: Community College Focus Area

In collaboration with the W.K. Kellogg Foundation, the Women's Foundation of Mississippi is providing funding to three pre-determined community college campuses as part of a project to better link female students with jobs post-graduation and to evaluate the results of the supportive services offered. Each site has an opportunity to renew funding over the next three years based on results and their interest in doing so.

#### Mississippi Gulf Coast Community College Biloxi, MS

The project provides wrap-around services to women and her children in the MGCCC district to secure better futures for both generations. Services offered will include high quality early childhood development and childcare, transportation, personal protection equipment, work tool kits, background checks, and required job placement health screenings to secure employment. Additionally, MGCCC will create pathways to employment by providing workforce training and/or high school equivalency prep and make available financial literacy training to 50 women.

#### **Coahoma Community College**

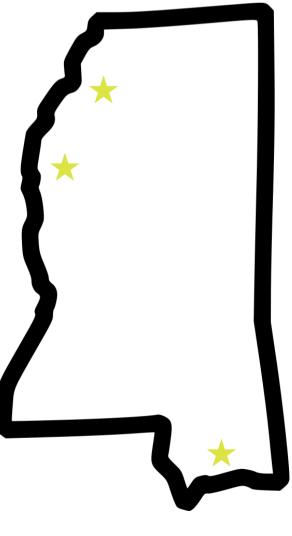
#### Clarksdale, MS

The Coahoma Community College Workforce Women's Emergency Fund (CCCWEF) will provide direct assistance for wrap-around and childcare support services, along with financial literacy classes taught in partnership with community leaders. Coahoma will also work directly with local workforce partners to ensure that women are connected to jobs with livable wages. Coahoma Community College will assist 50 women and children per year in meeting a financial need in an effort to encourage the female students to remain in school and complete the academic semester.

#### MS Delta Community College

#### Moorhead, MS

With a full range of student wrap-around services also available, this project aims to eliminate the digital divide and assist parenting students in completing their degrees. The program will provide computers & internet access to 50 women who are enrolled in either Adult Education, a Career & Technical program, or a Workforce Development class. Having access to this technology will allow them to continue their education while staying home with their children. Financial literacy training and pathways to employment will be identified to help women secure a family sustaining wage and job.



# **COVID-19 Rapid Response Grants**

No one could have known the challenges that 2020 would bring, but, because of your generosity and support, WFM was able to quickly adapt and implement a Rapid Response funding program to help meet the needs of Mississippi women and girls during the pandemic. When the crisis began, we communicated with our trusted grantee partners across the state. By hearing from them, we were able to quickly assess the situation on the ground and determine how we could most efficiently and effectively provide assistance where it was needed the most. Since the outbreak began, we have awarded more than \$160,000 in Rapid Response funding to organizations supporting women and girls in every corner of the state. Read about the impact we were able to create below.

#### Round One (\$55,000): Awarded April 2020:

• Cary Christian Center; Cary, MS; \$5,000 – funding for PPE, hygiene items, at-home visits for moms and babies, food supplies

• Coahoma Community College; Clarksdale, MS; \$5,000 – emergency funding to support female students at risk of dropping out to cover individual critical needs

• East Mississippi Community College; Scooba, MS; \$5,000 – funding for a drive-through food pantry and an oncampus pantry including food and personal hygiene items

• Hinds Community College; Raymond, MS; \$5,000 – funding for the SingleStop center that provides wrap-around services to at-risk students; technology needs

• Jones College; Ellisville, MS; \$5,000 – emergency funding to support female students at risk of dropping out to cover individual critical needs

• Magnolia Medical Foundation; Natchez, MS; \$5,000 – funding for mental health counseling for women in the Natchez Housing Authority; food and hygiene supplies

• The Lighthouse: Black Girls Projects; Jackson, MS; \$5,000 – funding for mental health counseling for college-aged women

• Spring Initiative; Clarksdale, MS; \$5,000 – funding to support direct assistance to families for rent, utilities, and other critical needs

• Teen Health Mississippi; Jackson, MS; \$5,000 – funds to support the Teen Safety and Emergency Fund

• Tutwiler Community Education Center; Tutwiler, MS; \$5,000 – funding to support the local manufacturing of PPE and medical gear including masks; food pantry supplies

• Mississippi Low-Income Childcare Initiative (MLICCI); Biloxi, MS; \$5,000 – funding to support critical needs for childcare centers





#### Round Two (\$64,997): Awarded June 2020:

- Cary Christian Center; Cary, MS; \$5,000 in support of at-home visits for expecting moms
- Magnolia Medical Foundation; Gulf Coast, MS; \$4,000 funding for care packages including personal protective
- equipment and hygiene supplies for Gulf Coast families
- Spring Initiative; Clarksdale, MS; \$5,000 25 personal, internet-connected devices for girls enrolled in Spring Initiative's programs
- We2Gether Creating Change; Drew, MS; \$5,000 funding to support direct assistance to families in the form of grocery money, rent and utility payments
- MS Black Women's Roundtable; Jackson, MS; \$5,000 funding to support childcare stipends for up to 50 children
- MS Coalition Against Domestic Violence; Statewide; \$5,000 supporting short-term financial assistance for victims of domestic violence in the state's 12 shelters
- Love Me Unlimited 4 Life; Jackson, MS; \$5,000 supporting direct financial assistance for Black, trans women
- Delta Health Center; Leland, Ruleville, Moorhead, MS; \$5,000 funding for packages including fresh fruit and vegetables in rural Delta communities
- Lanier Clinic; Jackson, MS: \$4,997.50 funding for fresh produce, shelf-stable food items, masks, hygiene resources and senior resources for more than 500 Lanier and Jackson area students and families
- Disability Rights Mississippi; Jackson, MS; \$4,000 funding to help families with children with disabilities during the pandemic such as childcare and transportation needs
- UMMC Office of Diversity and Inclusion; Jackson, MS; \$2,500 supporting emergency relief for low-wage workers and students on the frontlines of the pandemic
- Tutwiler Community Education Center; Tutwiler, MS; \$2,500 funding for supplies and labor to make masks for community-area children and families
- Mississippi Center for Justice; Jackson, MS; \$2,500 support for a legal advocacy program to assist renters facing eviction during the pandemic
- Methodist Children's Home; Jackson, MS; \$2,500 supporting direct financial assistance in the form of grocery money, transportation assistance, and rent assistance
- Institute for the Advancement of Minority Health; Ridgeland, MS; \$2,500 funding to supply personal protective equipment for Black and Hispanic communities in Hinds County
- Children's Defense Fund-Southern Regional Office; Jackson, MS; \$2,500 supporting the Unita Blackwell Young Women's Leadership Institute (YWLI)
- Mississippi State University Meridian Campus; Meridian, MS; \$2,000 supporting emergency food items for the campus's Bully Pantry





#### Round Three (\$32,500): Awarded September 2020:

- Mississippi Low-Income Childcare Initiative; Biloxi, MS; \$5,000 funding to support critical needs for childcare centers
- MS Black Women's Roundtable; Jackson, MS; \$5,000 funding to support childcare stipends for up to 50 children
- Love Me Unlimited 4 Life; Jackson, MS; \$5,000 supporting direct financial assistance for Black, trans women
- Coahoma Co. Diaper Bank; Clarksdale, MS; \$5,000 funding to support mothers with diapers and other products in Coahoma Co. and surrounding areas
- Delta Health Center; Mound Bayou, MS; \$2,500 funding for packages including fresh fruit and vegetables in rural Delta communities
- Teen Health Mississippi; Jackson, MS; \$2,500 funding to support the Teen Safety and Emergency Fund
- Mississippi Coalition Against Domestic Violence; Jackson, MS; \$5,000 supporting short-term financial assistance for victims of domestic violence in the state's 12 shelters
- We2Gether Creating Change; Drew, MS; \$5,000 funding to support direct assistance to families in the form of grocery money, rent and utility payments

#### Round Four (\$8,325): Awarded December 2020:

- Mississippi Immigrants Rights Alliance (MIRA); Jackson, MS; \$2,775 funding to support COVID testing and other resources for immigrant communities
- Extra Table Food Bank; Hattiesburg, MS; \$2,775 funding to support the purchase of fresh food to help feed needy people throughout the state
- United Methodist Choctaw Mission; Philadelphia, MS; \$2,775 funding to support resources for indigenous populations fighting COVID in Neshoba and Leake Counties





One of our Rapid Response Grants helped to keep kids enrolled in Spring Initiative's programs connected to the internet to continue learning remotely



RUSH AND ALL VOLUNTEERS!

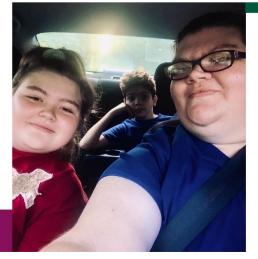
Kimberly Rush at EMCC used the Rapid Response Grant they received to do a drive-through food pantry in Kemper County. She also provided supplies to female students at EMCC upon their return to campus





The Institute for the Advancement of Minority Health used its Rapid Response Grant to supply PPE and other healthcare supplies to partners in Hinds County





"I was able to use this grant for gas to go back and forth to appointments for my son, and for back-toschool items to help him learn in school." —Virginia Barham

Virginia explains how our Rapid Response Grant with Disability Rights Mississippi helped her and her family navigate the pandemic



Tutwiler Community Education Center made and distributed masks throughout the community with support from our grant



Anita Bell-Muhammed holds computers purchased with WFM Rapid Response Grant Awards. Computers will be used by students at Hinds CC



Magnolia Medical Foundation team distributing critical supplies to women in Natchez

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Thanks so much for the help... Will you thank the people at the Women's Foundation for me? It will help out a lot. Thanks again for everything.

I would like to thank you all for paying the gas bill. I really appreciate this so much, it takes so much of the weight off of me this month. Thank you all so much. My daughter and I are proud to be a part of the Spring Initative Family!



500 Lanier High School students received fresh produce, shelf-stable food, masks, and other hygiene items at a drive-through event



Our partners at Delta Health Clinic have been testing for COVID19. Our grant with them provided over 1,000 bags of fresh fruit and vegetables for the community



Teen Health Mississippi through our Rapid Response Grant



With their second Rapid Response Grant, Magnolia Medical Foundation distributed much-needed PPE and cleaning/hygiene items to Hispanic families on the Gulf coast

#### **Rapid Response Grant Funding Donors**

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Thank you!

# Total Raised and Distributed: \$160,821.59



# WOMEN'S FOUNDATION

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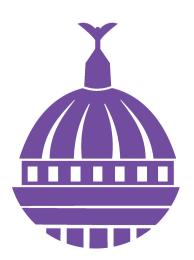
# Real impact for women and girls

"The grant from the women's Foundation of Mississippi allowed women we worked with
in Natchez to ask those questions they had about the pandemic and their mental
 health, and to pick up resources and information that they could carry with them to
build out their recovery and resilience and sustainability moving forward in difficult
times." -Dr. Erica Thompson
Magnolia Medical Foundation
"During the early days of the pandemic, there was a lot of stress about from
where our income would come - like all businesses and nonprofits. While
there was uncertainty surrounding some of our funding sources, the
women's Foundation of Mississippi made it easy to access their rapid
response grants. They made it possible to respond on the ground in our
community in the ways that we knew would work. They didn't impose red
tape and regulations; they just empowered us to do the work."
 -Bianca Zaharescu
co-Founder, Spring Initiative

#### Women's Leadership Development

The Women's Foundation of Mississippi continued our partnership with Millsaps College this past year and supported internships for four young women at the Mississippi State Capitol during the 2020 session. By working with political caucuses and legislators to better understand the lawmaking process, these young women developed key skills that will be helpful in their future endeavors. Fellows included: Ashley Chang, Olivia

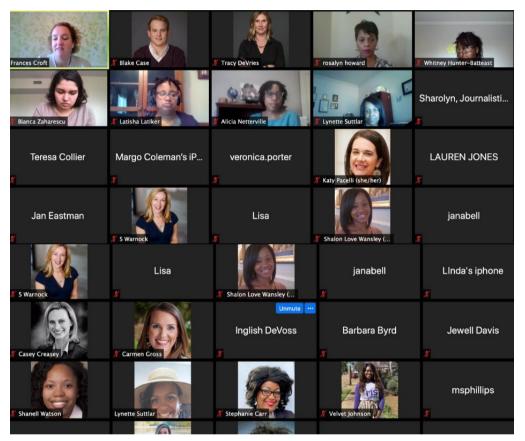
Edwards, Brenna Michael, and Julia Wicker.





# Women's Leadership Development

Even with the challenges we faced during the pandemic, our staff found ways to continue to support leadership development opportunities for women, including a virtual presentation of an advanced version of our women's Board training program: "She's On Board 2.0." This advanced version of our "She's On Board" program, introduced in 2018, allowed participants to take a deeper dive into nonprofit Board service and step confidently into Board leadership roles in Mississippi.





# Women Belong In the Boardroom...

On November 13, 2020, we hosted our third annual "She's on Board" seminar with more than 50 women in virtual attendance. This was our first-ever presentation of the advanced version of the course. "She's On Board 2.0." We were glad to see so many returning participants from our first two years who were interested in further developing their Board skills. We were thrilled to have Balch & Bingham LLP back as the presenting sponsor of the event. We added this programming because we know that in order to make positive change for women and families, we need to have more women at the table - AND in the boardroom. The continuation of this program is in the plans for 2021, and we cannot wait to see the impact it will have in boardrooms across Mississippi. When more women are on Boards, they bring competitive skills, diversity of thought and strategy, and provide better stakeholder representation.

# **Community Education & Engagement**

Even though we couldn't be together in person like usual, we held our third annual Thrive @ Work program, in a virtual "from home" format on August 25, 2020. Alongside our corporate partners, we had a dialogue about positive workplace policies for women and their families. More than 75 people joined us as we redefined the definition of "power lunch." This conversation has never been more important than it was in 2020, as we all adjusted to working from home and the impact that created on working parents, particularly working mothers. We were lucky to be joined by a panel of experts. Molly Brasfield from the University of Mississippi Medical Center discussed creating optimal working environments, Lindsay Thomas Dowdle from Jones Walker LLP presented on creating workplace policies and procedures, Carol Harris from the Mississippi Development Authority brought information about women and minority small business loans, and journalist Anna Wolfe from Mississippi Today, discussed the gendered impacts of COVID-19 on women's jobs and health. Thank you to our corporate sponsors!

# <text><text>

#### **Featured Guests:**



**MOLLY BRASFIELD** 



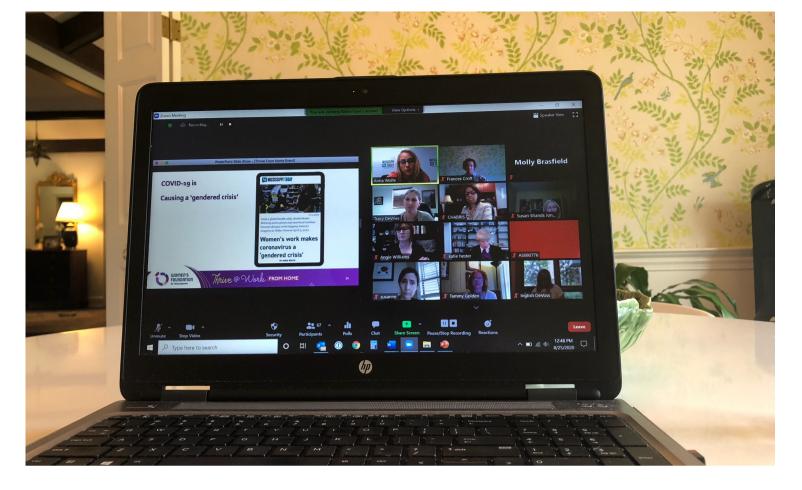
LINDSAY THOMAS DOWDLE



**CAROL HARRIS** 



ANNA WOLFE



# Thank You Thrive @ Work [From Home] Sponsors!



# THANK YOU Event Sponsors



BlueCross BlueShield of Mississippi

It's good to be Blue.











KNOW THE POSSIBILITIES





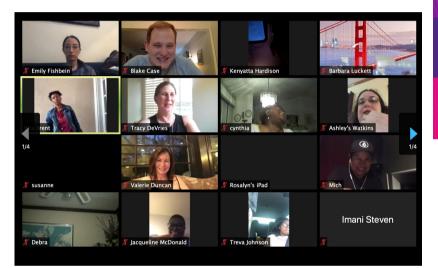






# **Community Education & Engagement**

Being disconnected and separated from our normal routines and lives was something that we all struggled with in 2020. Not being able to go to school, work, and visit family and friends took a toll on all of us. With that in mind, and to invest in one of our state's real talents, we partnered with Rita Brent to offer an online comedy show. Hundreds of people registered to join us online on May 2, and we all benefited from some good laughs! Additional partnerships between the Foundation and Rita Brent are expected in 2021.



# HALF HOUR OF LAUGHS with RITA BREAT

**Saturday May 2, 2020** 7:00 pm

RSVP to reserve your spot!

Via **Zoom** Hosted by the

WOMEN'S FOUNDATION





To ensure that vital conversations were continuing to happen in the face of the pandemic, and to create virtual community education and engagement opportunities, we developed an online series called, "Thrive in Five" where we host important women to talk about the issues facing women and girls in Mississippi. Our first-ever episode of "Thrive in Five," featured Arekia Bennett, Executive Director of Mississippi Votes. We discussed the 100th anniversary of the 19th amendment, the power of voting women in Mississippi, and the importance of voting in every election. More "Thrive in Five" conversations with other community leaders and influencers are planned for 2021.

# 2020-2021 Women's Policy Institute

In 2020, WFM recruited the second class of the Mississippi Women's Policy Institute, a policy advocacy and leadership training fellowship for Mississippi women. Through a competitive application process, seven women were chosen as fellows. The Women's Policy Institute amplifies the voices of women throughout the state by training them to become policy advocates, increasing their capacity to participate in the policy process, building relationships with policymakers as well as advocates in various social justice movements, and leading progressive policy campaigns in Mississippi.



Arekia Bennett

22

Catherine Robinson

Throughout the fall, the WPI fellows received policy advocacy training and networked with

resources they need to impact policies affecting women and girls. As a cohort, they decide

training course covering legislative practices and procedures, fellows learn to research and develop policy proposals. In 2021, the fellows will follow their proposal through the halls of

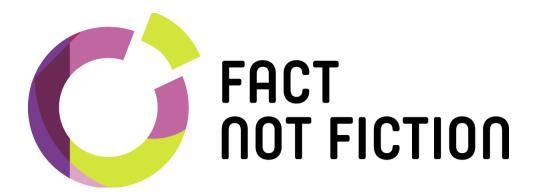
the Mississippi Capitol. The knowledge and skills they gain will empower them to impact

policies as they move forward in their personal, professional, and political lives.

which issues to prioritize and where to direct their efforts. Through an extensive multi-month

other experts, advocates and legislators. This fellowship connects participants with the

Jennifer Sasser



FactNotFiction.com offers teens and their parents an easy way to stay informed about sexual health and is aimed at lowering Mississippi's teen pregnancy rate and sexually-transmitted infections (STIs).



3,907 web sessions

\*The medical information located at FactNotFiction.com is provided in association with health professionals at the University of Mississippi Medical Center and the Mississippi State Department of Health.

# FactNotFiction is a safe place to ask questions and find answers about sexual health.

#### WE OFFER INFORMATION ON:

# STDs / STIs

Browse questions from Mississippi teens with answers from Mississippi medical experts, and submit your own.

#### BIRTH CONTROL

What is an IUD? Does Mountain Dew kill sperm? We've got comprehensive guides to answer these questions and more.



#### CLINIC FINDER

Find a confidential clinic near you that can help you meet your healthcare needs.

# Communicating with Stakeholders In a Pandemic

One of the biggest challenges during 2020 was making sure that, without our normal in-person gatherings with our stakeholders, partners, and supporters, we were continuing to keep everyone abreast of our vital response work. Early on, our staff quickly worked to ensure our digital tools and capabilities were working efficiently, and throughout the year we were happy to host virtual stakeholder sessions with our staff present to answer questions, provide updates, and solicit feedback. Our ability to adapt to a work-from-home format allowed us to continue our critical work on behalf of women and girls while staying socially-distant and safe.





# Financials

Our most recent audited financial statements can be found on our website at: *www.womensfoundationms.org/about* 

We know that it is important to raise funds from donors here in Mississippi, as well as out-of-state, for our annual needs and for our long-term sustainability through investments such as the Lois Kennedy, Women We Honor Endowment Fund. Started in 2017 by Board member Donna Barksdale in honor of her mother, the endowment will guarantee our work can continue far into the future.





We were thrilled to launch our new Giving Circle program at the close of the 2019 year, so donors can enhance their investment in Mississippi's women while belonging to a special group of like-minded donors. The Giving Circle runs annually, from January 1-December 31. Members are joining now the 2020 Giving Circle now.

#### Thank you to our 2020 giving circle members!

We can't wait to share with you what we've got planned for 2021!

Join or renew your membership at **womensfoundationms.org**.

#### VISIONARIES

Holly Lange

#### GAME-CHANGERS

Anne Forbes

#### CHAMPIONS

- Joyce Dortch
- Susan Phillips
- Mary Largent Purvis

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- 🔸 Jan Eastman
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- LoRose Moore
- Katie Morrison

- Monica Northington
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